

FASHION IN MOTION: PHOEBE ENGLISH

Friday 20 October, 13.00, 15.00, 17.00 & 20.00

Free tickets available online 10.00am Monday 9 October

vam.ac.uk/articles/fashion-in-motion-phoebe-english

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British fashion designer Phoebe English will be the featured designer at the V&A's next *Fashion in Motion*. Held in the Museum's Raphael Gallery on Friday 20 October, the four free shows will present highlights from her collections over the last 6 years. A pop up shop will also feature on the day and comprise a selection of garments from the Phoebe English archive alongside pieces crafted especially for the V&A, and unique pieces exclusively sold at special V&A promotional prices.

Phoebe English has established a luxury womenswear and menswear label creating garments with an attention to precision and beauty. The Phoebe English label is proud to be entirely 'Made in England'. Phoebe stages her collections within imaginative fashion set designs which offer an immersive experience to the audience. Regularly referencing lost or little-used fabrication techniques, a respect for construction and the 'mark of the maker' aims to set the label apart from mass made fashion and trend led design - a permanence in the transience of fashion. An intricate balance between craft and design remains at the heart of each collection.

Phoebe English said: *"Taking part in Fashion in Motion has a particular significance to me, as the V&A was the museum in which I decided to follow my interest in fashion. It is the building where my love for clothing and design were contextualised into a tangible practice and pathway. The V&A is a temple to all the endless creative possibilities of the human mind. To have the opportunity to be involved with both such an historic and contemporary space is a very special thing indeed."*

Phoebe was awarded numerous awards on graduating the Central Saint Martins MA Fashion program including the L'Oreal 'Professional Creative Award', the 'Ungaro' Bursary and the 'Chloe' Award. Her inaugural collection was picked up by Dover Street Market London. In June 2013, Phoebe English was awarded the coveted 'Venture Program' by the Centre for Fashion Enterprise, a 2 year mentoring and sponsorship program. At the beginning of 2015, Phoebe was listed as a Forbes '30 under 30' in their influential Art and Style category. Since 2016, Phoebe English has been part of the British Fashion Council's prestigious NEWGEN Award for her menswear line, Phoebe English MAN.

Oriole Cullen, V&A fashion curator, said: *“Phoebe English is a designer for whom the presentation of her work is an integral part of her design process. For each of her collections she creates intriguing and beautiful scenarios in which to showcase her designs. We are delighted to have the opportunity to work with Phoebe as part of the V&A Fashion in Motion programme, particularly as she has previously used the Museum as a source of inspiration for her collections.”*

For further information please contact Callum Walker on 0207 942 2502 or c.walker@vam.ac.uk (not for publication).

Admission to Fashion in Motion: PHOEBE ENGLISH is FREE. Tickets are limited so advance booking is essential.

Tickets will be available to book from 10.00am on Monday 9 October by visiting <https://www.vam.ac.uk/articles/fashion-in-motion-phoebe-english>.

Notes to Editors

To reserve press tickets or book interviews please contact the V&A Press Office in advance. A selection of high resolution images are available to download at <http://pressimages.vam.ac.uk> Further press releases can be found at <https://www.vam.ac.uk/info/press/>.

About Fashion in Motion

The V&A's Fashion in Motion series brings catwalk shows by leading international designers to the V&A. The aim is to show fashion as it is meant to be seen – in movement. Previous designers featured in the series include Alexander McQueen, Christian Lacroix, Christopher Raeburn, Erdem, Gareth Pugh, Giles Deacon, Grace Wales Bonner, Jean Paul Gaultier, Jenny Packham, Meadham Kirchhoff, Missoni, Molly Goddard, Roksanda Ilincic, Vivienne Westwood and Yohji Yamamoto.

Fashion at the V&A

The V&A's fashion collection is designated as the UK's National Collection and is one of the largest and most comprehensive collections of dress in the world. Many of the pieces in the V&A's fashion collection are unique to the V&A and most of the iconic looks of the last four centuries are represented. The collections have been a source of inspiration for numerous fashion designers from Zandra Rhodes to the late Alexander McQueen, as well as students and researchers. The V&A's Fashion Gallery reopened in May 2012 following a two year refurbishment and is one of the most popular galleries in the Museum. In 2013 the V&A opened The Clothworkers' Centre, a new centre for the study, enjoyment and care of the textiles and fashion collections.