ReACH: Towards a New Convention on Digital Reproductions

Hochhauser auditorium
Friday 8 December 2017

This conference marks the launch of the ReACH Declaration, the outcome of an unprecedented global consultation exploring how digital technologies are transforming the museum landscape, offering entirely new ways to produce, store, and share museum assets.

Programme

14.00  Registration and public arrive

14.15  Welcome remarks
Dr Tristram Hunt, Director, V&A
Polina Filippova, CEO, The Peri Foundation

14.30  Keynote: Back to the Future: an historical perspective on the art of copying
Prof. Bill Sherman, Director, The Warburg Institute

14.45  Panel discussion: Old Objects and New Technologies: From analogue to Digital
Moderator: Anaïs Aguerre, ReACH Project Director
Prof. Markus Hilgert, Director, Vorderasiatisches Museum in Pergamonmuseum, Berlin
Adam Lowe, Director, Factum Arte, Founder, Factum Foundation
Angus Patterson, Senior Curator in the Department of Sculpture, Metalwork, Ceramics & Glass, V&A
Merete Sanderhoff, Curator and Senior Advisor - Digital museum practice, Statens Museum for Kunst, Copenhagen
Dr. Stefan Simon, Director, Global Heritage Initiatives, Yale Institute for the Preservation of Cultural Heritage

15.30  Q&A

15.45  Break

16.00  The Future of Sharing
Merete Sanderhoff, Curator and Senior Advisor - Digital museum practice, Statens Museum for Kunst, Copenhagen
Prof. Eugene Ch’ng, University of Nottingham Ningbo China
Chance Coughenour, Programme Manager, Google Art & Culture
Khalila Hassouna, Head of Development, ICONEM
Followed by a panel discussion. Chair: Brendan Cormier, Lead curator of 20th and 21st century design, V&A

16.30 Q&A
16.45 Towards the new convention
17.00 Closing remarks
Dr Tristram Hunt, Director, V&A
17.30 End