

UK TOURING EXHIBITIONS SPRING/SUMMER 2018



V&A

Pop Art in Print

Prints are central to Pop Art. Inspired by commercial graphics and popular culture, the movement generated an innovative and prolific culture of printmaking. *Pop Art in Print* is the V&A's first exhibition of Pop Art, drawing from the museum's outstanding collections of Pop graphics, featuring artists such as Andy Warhol, Patrick Caulfield, Richard Hamilton, Allen Jones, Roy Lichtenstein and Ed Ruscha.

The V&A Print Collection includes many of the most iconic works of the genre, such as Robert Indiana's *Love*, Peter Blake's *Babe Rainbow* and Richard Hamilton's *Adonis in Y-fronts*.

Size: Approx 250 m²
Available from 2018



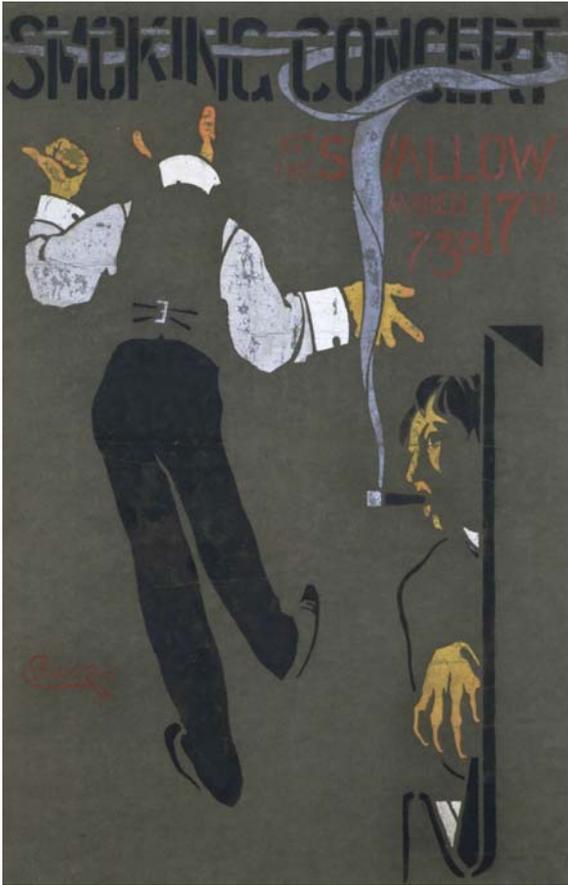
Woman's Hour Craft Prize 2017

BBC Radio 4's Woman's Hour celebrated its 70th anniversary by launching the Woman's Hour Craft Prize to find the most innovative and exciting craft practitioners and designer-makers resident in the UK today. A collaboration between the BBC, the Crafts Council and the V&A, the Prize rewards originality and excellence in concept, design and process, recognising a maker who has demonstrably contributed to craft practice in the last five years.

The inaugural prize was won by Phoebe Cummings for her work *Triumph of the Immaterial*, a clay fountain which disintegrates over time. The winning work now tours with the shortlist, which offers a fascinating insight into the diverse field of contemporary craft practice, from jewellery and furniture to ceramics and weaving.

Size: Approx 300 m²
Available from 2018





The Art of Selling Songs: Music Graphics from the V&A

In 1991, the V&A staged the exhibition *The Art of Selling Songs*, which surveyed the graphic arts of music marketing spanning three centuries. Since then, this artform has transformed beyond recognition. Solid objects are no longer the main means to acquire music, as the once dominant 12 inch vinyl record and the CD have been replaced by digital downloads.

Comprising around 80 iconic objects from the V&A's collections, including record sleeves and performance ephemera for the Rolling Stones, Sex Pistols and the Supremes, this exhibition tells the story of graphics, visuals and consumption of music through the artform of popular music marketing.

Size: Approx 150-200 m²
Available from 2018

Selling the Seaside: Holiday Posters from the V&A

Sun, sand and sea – these have long been the ingredients for a successful summer holiday. Drawn from the V&A's exceptional collections, this exhibition traces the story of British leisure advertising from early 20th century onwards. The history of the British seaside holiday is explored through nostalgic imagery of fun, glamour, balmy climates and healthy fresh air, filtered through contemporary trends in art and design such as Art Deco and Surrealism.

Early posters, often reproductions of paintings, evolved into modern commercial design led by poster designers such as Tom Purvis, Frank Newbould and Edward McKnight Kauffer. This exhibition features some of the highlights from the V&A collection and coincides with the publication of *Vintage Travel Posters: A Journey to the Sea in 30 Posters* by Gill Saunders (V&A/Thames & Hudson, 2018).

Size: Approx 200 m²
Available from 2019



A Pirate's Life For Me...

Why are pirates so... 'arrgh'? How about their talking parrots, peg-legs and hooks for hands, and their marvellous treasure maps, buried on remote desert islands?

This family exhibition explores pirates as characters in children's culture and as icons in the popular imagination. V&A objects and exciting loans create an immersive world of fictional pirates. Enrol in Pirate School and set sail on a playful, exploratory adventure!

Size: Approx 400 m²
Available from 2019



V&A

For any questions, please contact:
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IMAGES

Phoebe Cummings, *Triumph of the Immaterial*, 2017 (detail). Marisol, *Pappagallo*, 1965. Phoebe Cummings, *Triumph of the Immaterial*, 2017. *Smoking Concert at the Swallow*, poster design by Burkan, 1895. *Sutton-on-Sea*, London and North Eastern Railway booklet, design by Tony Castle, ca. 1930. Pirate doll by Pedigree Dolls & Toys, England, 1954-55.