



## News Release

*For immediate release*

26 March 2018

### Duchess of Cambridge announced as Royal Patron to the V&A

The V&A is honoured to announce that Her Royal Highness The Duchess of Cambridge has agreed to become Royal Patron to the museum. The patronage reflects Her Royal Highness's continued personal interest in the visual arts, photography and design.

The Duchess' acceptance of the role of Royal Patron follows her previous support for the museum in June 2017, when she joined V&A staff and architect Amanda Levete CBE, for the official unveiling of Exhibition Road Quarter – the V&A's most significant development project for over 100 years.

While the V&A has been intrinsically linked to the Royal Family since its founding in 1852, the Duchess is the museum's first Royal Patron.

**Tristram Hunt, Director of the V&A said:** "From its foundation by Prince Albert and Queen Victoria, the V&A has enjoyed a proud history of Royal support. We are delighted that HRH The Duchess of Cambridge has agreed to serve as Royal Patron of the Museum. The Duchess's personal interest in photography, textiles and the visual arts, alongside her support for the role of art in supporting mental health and nurturing young people's creative talent, fits naturally with the collections and civic purpose of the V&A. The Trustees, staff and members of the V&A look forward to working with Her Royal Highness across our museums in South Kensington, Bethnal Green and Dundee."

– ENDS –

For further PRESS information please contact James Holt, Senior Communications Officer, Kensington Palace on 020 7368 0852 or email [james.holt@royal.gov.uk](mailto:james.holt@royal.gov.uk) or Phoebe Moore, Head of Press & Corporate Communications, V&A on 020 7942 2502 or email [p.moore@vam.ac.uk](mailto:p.moore@vam.ac.uk)

## Notes to Editors:





The Duchess of Cambridge also holds the following positions:

- Patron of The Royal Foundation of The Duke and Duchess of Cambridge and Prince Harry
- Patron of Action for Children
- Patron of the All England Lawn Tennis and Croquet Club
- Patron of the Anna Freud National Centre for Children and Families
- Royal Patron of East Anglia's Children's Hospices
- Royal Patron of The Art Room at Place2Be
- Patron of the Lawn Tennis Association
- Patron of the National Portrait Gallery, London
- Patron of Nursing Now campaign
- Patron of Royal College of Obstetricians and Gynaecologists
- Patron of Place2Be
- Patron of SportsAid
- Patron of the 1851 Trust
- Patron of the Natural History Museum
- Honorary Air Commandant of The Air Cadets

## About the V&A

The V&A is the world's leading museum of art, design and performance with collections unrivalled in their scope and diversity. It was established to make works of art available to all and to inspire British designers and manufacturers. Today, the V&A's collections, which span over 5,000 years of human creativity in virtually every medium and from many parts of the world, continue to intrigue, inspire and inform.

[www.vam.ac.uk](http://www.vam.ac.uk)

 victoriaandalbertmuseum  
 @V\_and\_A  
 vamuseum  
 vamuseum

