

# Arts Council England/V&A Purchase Grant Fund

## Information for Applicants

### Acknowledgement of Support

#### Requirement

- Acknowledgement of the Arts Council England/V&A Purchase Grant Fund's support is a condition of grant aid, formally accepted when the grant is claimed
- Support must be acknowledged in all forms of publicity, display and documentation including online catalogue entries and references
- Acknowledgment of Arts Council England/V&A Purchase Grant Fund support on web sites should include a link to the Arts Council England/V&A Purchase Grant Fund:  
[www.vam.ac.uk/purchasegrantfund](http://www.vam.ac.uk/purchasegrantfund)
- Where a purchase has been jointly funded, credit should appear in the order of magnitude of grant

#### Form

Arts Council England/V&A Purchase Grant Fund support must be acknowledged in words and the logo which is available from the Purchase Grant Fund office.

#### Use of logo

- Only artwork supplied by the V&A may be used:  
Contact 020 7942 2536 or [purchasegrantfund@vam.ac.uk](mailto:purchasegrantfund@vam.ac.uk)
- The minimum size is 15mm (height); there is no maximum size
- A grey tint is acceptable for use in monochrome
- There must be a minimum of 15mm around the logo into which no other text, logo or imagery must intrude.

#### Press Releases

The following must be included in the notes to editors for all press releases:

- The Arts Council England/V&A Purchase Grant Fund is a government fund that helps regional museums, record offices and specialist libraries in England and Wales to acquire objects relating to the arts, literature and history.
- It was established at the Victoria and Albert Museum (V&A) in 1881 and continues to be part of its nationwide work.
- The annual grants budget, currently £724,000, is provided by Arts Council England National Lottery Funding
- Each year, the Purchase Grant Fund considers some 150 applications and awards grants to around 100 organisations, enabling acquisitions of over £3 million to go ahead.
- Visit the website: [www.vam.ac.uk/purchasegrantfund](http://www.vam.ac.uk/purchasegrantfund)

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