

Making it: Careers in Fashion and Costume



Saturday 22 February 2019, 11.00–17.00, for ages 16–24 years

Taking place at Stratford Circus Arts Centre, Theatre Square, Stratford, London E15 1BX

This free event is for young people interested in finding out more about career opportunities in the fashion and costume industries. The programme has been shaped by young people from Legacy Youth Voice and East Works Alumni, based in Stratford, and CreateVoice at the V&A, hosted by Stratford Circus Arts Centre. The day is very informal and open to all young people whatever level or experience.

All events are free and drop-in, and available on a first come, first served basis.

Supported by the *Fondation d'entreprise Hermès*

TALKS:

Careers in the Fashion Industry

11.00–11.30

Location: C1 Ground Floor

Get an overview of the different jobs in the fashion industry and the various routes in from Judith Rosser-Davies from the British Fashion Council. Find out how to gain experience to help you get a job, including apprenticeships and internships, plus what skills and qualities you need to succeed.

Becoming a Stylist

11.30–12.00

Location: C4 Level 1

Being a fashion stylist is one route into the fashion industry. Fashion entrepreneur and celebrity stylist Taslima Khan talks about how to get into the fashion styling world, giving advice from first-hand experience.

Creating Fashion Portfolios

12.00–12.30

Location: C1 Ground Floor

A portfolio is a key tool to get a job in the fashion industry or a place at college and university. Designer and lecturer Jane Francis gives practical tips on creating an outstanding portfolio.

Careers in Costume Design

12.30–13.00

Location: C4 Level 1

Designer Dean Blunkell talks about the various ways into the costume industry, what a costume designer does and what skills are needed. Find out about the highlights and challenges of being a costume designer.

Ways into Fashion

13.00–13.30

Location: C1 Ground Floor

Namal Lanka, designer and lecturer at UEL (University of East London) and Philip Luu from FAD (Fashion Awareness Direct), talk about some of the courses, free fashion projects, training and job opportunities in east London.

Sportswear Design

13.30–14.00

Location: C4 Level 1

Claudine Rousseau head of atelier and sportswear lecturer talks about the sportswear world, and the different jobs within it. This session will focus on designing for sportswear and will give you some insights into the industry.

Streetstyle Photography

14.00–14.30

Location: C1 Ground Floor

Join this in-conversation with photographer Eddie Otchere and Adam Ali as they talk about their work. Otchere has photographed world-famous rappers and DJs, while Ali explores the ties between music and people, predominantly across the hip-hop scene. You will find out why streetstyle inspires their photography, how they got started and get advice on becoming a photographer.

Costume for the Stage

14.30–15.00

Location: C4 Level 1

Catherine Kodicek talks about costumes for the stage, covering considerations when making and maintaining garments, working to budgets and deadlines, and what it is like to be a freelancer, often on short-term contracts.

Being a Fashion Designer

15.00–15.30

Location: C1 Ground Floor

Stratford fashion designer Jane Bowler has had her work photographed by Nick Knight and Rankin and has gained a significant celebrity following. Designer Moses Quiquine (Artist in Residence at the V&A) transforms discarded materials to explore themes of identity, representation and mysticism related to race and culture. They will discuss how they got started in fashion and what it is like being a freelance fashion designer.

Fashion Shops – a Thing of the Past?

15.30–16.00

Location: C4 level 1

Designers Becky Okell (Paynter Jackets) and Sabinna Rachimova (SABINNA) from The Trampery Fish Island Village, take part in a panel discussion about e-commerce and its effect on fashion. How responsible is it for the death of the high street? How will fashion be sold in the future? Come along and be part of the discussion.

Hip-Hop Style

16.00–16.30

Location: C1 Ground Floor

Members from Breakin' Convention, based at Sadler's Wells, discuss their style and the importance of hip-hop as an identity expressed through clothing and music. After the discussion they will give a short dance and rap performance.

Creating Socially Sustainable Fashion

16.30–17.00

Location: C4 Level 1

Avis Charles, a design consultant in luxury fashion, explores how designers and creatives support the development of international artisans by drawing on their crafts and culture heritage, giving a world view of fashion futures. Avis has worked in Africa, the Caribbean and beyond.

This presentation is a collaboration between Avis Charles Associates and Partnership for Young London.

DEMONSTRATIONS AND TASTER WORKSHOPS:

Location: C3 Level 2

Fashion Illustration

11.30, 12.30, 14.30 and 15.30 (duration 30 minutes)

Location: C3 Level 2

Explore different fashion illustration techniques with Stuart McKenzie, author of *Creative Fashion Illustration*.

Make-up Demonstration

11.00–13.30: Stage Make-up

14.00–17.00: Fashion Make-up

Find out about make-up for the stage, get tips and techniques to achieve best impact and new fashion looks. Get advice on how to become a make-up artist.

Tailoring Demonstration

11.00–13.00 and 13.30–17.00

Watch Menswear lecturer Lorraine Mitchell demonstrate different tailoring techniques. Lorraine can answer questions on: menswear, Savile Row, internships, placements, menswear courses and production.

ADVICE:

11.00–17.00

Location: Mezzanine Level 1

Jane Francis

Lecturer and design practitioner with international fashion brands, Jane Francis offers advice on: portfolios, trend prediction, fashion courses, and jewellery design.

Dean Blunkell

The designer and maker offers advice on: costume, fashion design, and making career choices.

Location: Boardroom Level 2

Jane Bowler

The luxury fashion, accessories and textile designer offers advice on: being a fashion freelancer.

Location: C3 Level 2

Becky Okell and Huw Thomas

Co-founders of Paynter Jackets at the Trampery offers advice on: starting a business on a shoestring and non-university routes into fashion.

Do ask for advice from any of the speakers, workshop leaders or students taking part today.

PRESENTATIONS:

11.00–17.00

Location: Mezzanine Level 1

FAD (Fashion Awareness Direct) show a selection of work made by young people who have attended recent courses.

University of East London display a selection of film costumes and student work.

The Prince's Trust display a selection of streetstyle photographs created by young people during a recent project in Stratford.

GET INVOLVED:

Are you 16 – 24 and interested in a career in the creative industries? Join CreateVoice the V&A's youth collective - a friendly and supportive network of 16 – 24-years.

Email create@vam.ac.uk

Visit www.vam.ac.uk/info/young-people

Information correct at time of going to print

In conjunction with Stratford Circus Arts Centre

