

Friday Forum: Getting There – Charting the Future of Mobility

Friday 20, March 2020

10.30 – 17.30

Hochhauser Auditorium



Getting There is a day of talks that interrogate some of the biggest ideas and trends set to shape the future of mobility and our everyday lives. From self-driving technology and fully-automated production lines, to a new economy of lithium batteries powering electric motors, the automobile and our methods of moving around are set to dramatically change in the next few decades. But the big question remains: how do we get there?

Registration from 10.00

10.30 Introduction and welcome

10.35 **Curator Talk: Getting There – Charting the Future of Mobility**
Brendan Cormier and Esme Hawes

11.10 **Session 1: The Challenges of Industry**

The automotive industry is currently facing sweeping changes in technology, production, performance demands and consumer trends, forcing companies to adapt quickly or risk falling by the wayside. The session asks the speakers to

consider what kind of future we should be aiming for, and what the automotive industry can do to stay competitive and relevant.

- Dale Harrow, Chair of the Intelligent Mobility Design Centre, RCA
- Helen Foord Head of Government Relations and Public Policy

12.10 Audience Q&A

12.30 Lunch Break

13.40 **Session 2: Shaping Cities**

Throughout the 20th century, cities were radically re-shaped to accommodate millions of drivers. Many have rightly criticized what such changes have wrought, bringing about pedestrian deaths, crippling traffic jams, and an inhumane built environment. City planners now advocate for a move away from designing for cars, by pedestrianizing streets, building at higher densities, and providing mobility alternatives. This session asks, is there still a place for the automobile in the city? And, if so, how might the automobile change to better co-exist in our growing cities.

Hosted by Jim Holder, Editorial Director, Autocar

- Euan Mills, Leading the Future of Planning programme, Future Cities Catapult
- Holly Jamieson, Head of future cities, Nesta
- Claire Mcdonald, Mums for Lungs

15.00 **Coffee Break**

15.30 **Session 3: Making Cars Sustainable**

This session will invite speakers to consider the inevitable mandate to switch from a carbon-based society to a carbon-neutral one, and how the automotive industry should evolve in order to contribute to the monumental task of reversing climate change. Is a truly sustainable car possible, or will we need to ditch the automobile altogether?

Hosted by Jim Holder, Editorial Director, Autocar

- Eman Martin-Vignerte, Head of External Affairs, Governmental and Political Relationships, Bosch
- Thomas Thwaites, Design Futurist
- Jack Stilgoe, Associate professor of Science and Technology Studies, UCL

16.30 Audience Q&A

16.50 Closing Remarks, Brendan Cormier and Esme Hawes

17.00 **Drinks reception**

17.30 **End**

Programme subject to change.