



Press Release
Wednesday 7 July 2021

V&A announces 2022-2023 programme spanning Beatrix Potter, Plastic, and Tartan to Africa Fashion, Menswear and South Korean Pop Culture

V&A, South Kensington:

***Beatrix Potter: Drawn to Nature* (12 February – 25 September 2022)**

***Fashioning Masculinities: The Art of Menswear* (19 March – 6 November 2022)**

***Africa Fashion* (11 June 2022 – 16 April 2023)**

***Hallyu! The Korean Wave* (24 September 2022 – 25 June 2023)**

V&A Dundee:

***Plastic: Remaking Our World* (29 October 2022 – 5 February 2023)**

***Tartan* (2 April 2023 – 3 September 2023)**

The V&A is delighted to reveal first details of its upcoming programme for 2022-2023 in one of its most international and varied programmes to date.

Africa Fashion and *Hallyu! The Korean Wave* will spotlight the dynamism and vitality of the fashion scenes and creative outputs across the African continent and South Korea, tracing their global impact. *Africa Fashion* will celebrate the irresistible creativity and ingenuity of contemporary African fashion creatives from the continent's independence and liberation years to the present day, whilst *Hallyu!* will explore the makings of the Korean Wave and its impact on the creative industries of cinema, drama, music, fandom, beauty and fashion.

Following in the footsteps of the V&A's internationally-acclaimed fashion shows, the V&A will stage its first major exhibition focusing on menswear, *Fashioning Masculinities: The Art of Menswear*. At a moment of unprecedented creativity in men's fashion and reflection on gender, the show will celebrate the power, artistry and diversity of masculine attire and appearance.

Building on the success of the V&A's family-friendly shows, the team behind *Winnie-the-Pooh: Exploring a Classic* will join forces with the National Trust for a new exhibition – *Beatrix Potter: Drawn to Nature*, tracing the personal journey and legacy of the beloved author and her enduring love of nature.

The 2022-23 programme at V&A South Kensington will also feature a host of displays, workshops, events and talks – including the museum's V&A Academy and Membership scheme – complementing the V&A's seven-miles of free galleries and world-leading collections of art, design and performance.

V&A Dundee, Scotland's design museum, will open *Plastic: Remaking Our World*, an exploration of over 150 years from utopian promise to modern-day pollution, and the first major exhibition

curated by the museum – *Tartan*. Dedicated to the unique global story and impact of tartan, it expands the story of a cloth that has for centuries been a symbol of identity, connected communities, expressed traditions and rebellion, and continues to inspire radical, playful and provocative design.

Tristram Hunt, V&A Director, said: “*From foxgloves and rabbits’ tails to 1950s African-diaspora designers, from plastic and tartan to contemporary menswear and South Korean popular culture, the V&A’s ambitious exhibitions programme 2022-2023 is both unashamedly global and beautifully intimate in scale. As the world reawakens from a brutal year of narrowed horizons, our V&A South Kensington and V&A Dundee exhibitions mix the historic with the contemporary and academic rigour with pop-culture phenomena to showcase the best of art, design and performance – and help to foster an engaged, reflexive and culturally attuned U.K.*”

V&A South Kensington 2022-2023 Programme Highlights



Beatrix Potter: Drawn to Nature **12 February – 25 September 2022**

Realised through a major partnership between the V&A and the National Trust, the exhibition will celebrate the life and work of one of the best loved children’s authors of the 20th century. Using playful staging and immersive design, it will showcase original watercolours, drawings and manuscripts as well as personal artefacts including letters, photographs, furniture and decorative art. It will take visitors of all ages on a journey to discover Potter’s extraordinary and multifaceted life as a natural scientist, farmer and conservationist in the Lake District, bringing to light the places, people and animals that inspired some of Potter’s most beloved characters, from Jemima Puddle-duck to Benjamin Bunny and Peter Rabbit and inviting visitors to celebrate her legacy and impact in both literature and the natural sciences.



Fashioning Masculinities: The Art of Menswear **19 March – 6 November 2022**

Fashioning Masculinities will be the first major V&A exhibition to celebrate the power, artistry and diversity of masculine attire and appearance. From the extravagance of the European courts, to the subtle elegance of bespoke tailoring, to the vitality of today’s international fashion scene, the exhibition will trace how menswear has been fashioned and refashioned over the centuries. *Fashioning Masculinities* will bring together contemporary looks by legendary designers and rising stars alongside historical treasures from the V&A’s collections and landmark loans: classical sculptures, Renaissance paintings, iconic photographs, and powerful film and performance. At a moment of unprecedented creativity in men’s fashion and reflection on gender, *Fashioning Masculinities* will explore how designers, tailors and artists – and their clients and sitters – have constructed and performed masculinity, and unpicked it at the seams.



Africa Fashion

11 June 2022 – 16 April 2023

Supported by GRoW @ Annenberg

Africa Fashion will celebrate the irresistible creativity, ingenuity and unstoppable global impact of contemporary African fashion creatives. Over 250 objects spanning iconic mid-twentieth century designers to the present day, complemented by photographs and textiles from the V&A's collections, will explore the vitality and innovation of a fashion scene as dynamic and varied as the continent itself. The V&A will explore how music and the visual arts also formed a key part of Africa's cultural renaissance, laying the foundation for today's fashion revolution.

Following a major public call-out, new acquisitions highlighting African diasporic fashion trends of the day, paired with personal testimonies, will go on show for the first time. Alongside, Africa Fashion will highlight the new generation of ground-breaking designers, collectives, stylists and fashion photographers working across the continent today, transforming global fashions as we know them.

With additional support from Merchants on Long



Hallyu! The Korean Wave

24 September 2022 – 25 June 2023

Supported by the Ministry of Culture, Sports and Tourism, Republic of Korea

Hallyu! The Korean Wave is the first exhibition of its kind to showcase the colourful and dynamic popular culture of South Korea. Rising to prominence in the late 1990s, the first tides of *hallyu*, meaning 'Korean Wave', rippled across Asia before becoming a worldwide phenomenon that challenges the currents of global pop culture today. The exhibition

will explore the makings of the Korean Wave and its impact on the creative industries of cinema, drama, music, fandom, beauty and fashion.

Later this year at V&A South Kensington:

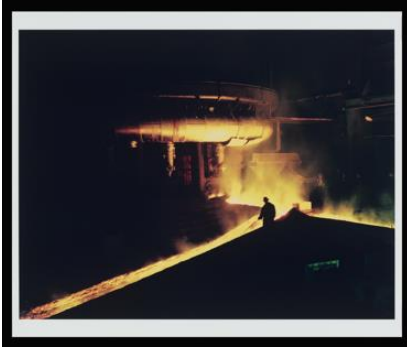


Jameel Prize: Poetry to Politics

18 September – 28 November 2021

Jameel Prize: Poetry to Politics will showcase the work of eight designers from the Middle East and South Asia shortlisted from over 400 applications for the Jameel Prize, the world's leading award for contemporary art and design inspired by Islamic tradition. This year's iteration focuses on contemporary design,

and the finalists for the £25,000 prize are Golnar Adili, Hadeyeh Badri, Kallol Datta, Farah Fayyad, Ajlan Gharem, Sofia Karim, Jana Traboulsi, and Bushra Waqas Khan. The works in the exhibition will address global events and lived realities, and the legacies of language, architecture and craft. Founded by the V&A in 2009, in partnership with Art Jameel, the Prize is now in its sixth edition.



New Photography Displays

***Maurice Broomfield: Industrial Sublime* in The Bern and Ronny Schwartz Gallery**

***Known and Strange: Photographs from the Collection* in The Sir Elton John and David Furnish Gallery**

6 November 2021 – 6 November 2022

Phase One of the V&A Photography Centre opened to critical acclaim in 2018, sharing the breadth of the V&A's world-leading photography collection. Phase Two of the Photography Centre – opening spring 2023 – will continue this transformation by

creating four new gallery spaces, working with architects Purcell and Gibson Thornley. In November 2021 the Photography Centre will be entirely rehung with two new displays. *Maurice Broomfield* will showcase the late photographer's spectacular photographs of mid-century British industry, whilst *Known and Strange: Photographs from the Collection* – focusing on the contemporary – will highlight photography's power to transform the familiar into the unfamiliar, and the ordinary into the extraordinary.



Fabergé in London: Romance to Revolution

20 November 2021 – 8 May 2022

Fabergé in London: Romance to Revolution is the first major exhibition devoted to the international prominence of the legendary Russian goldsmith and the importance of his little-known London branch. With a focus on Fabergé's Edwardian high society clientele, it will shine a light on his triumphs in Britain as well as a global fascination with the joyful opulence of his creations. Showcasing over 200 objects across three main sections, the exhibition will tell the story of Carl Fabergé, the man, and his internationally recognised firm that symbolised Russian craftsmanship and elegance. Unknown to many, it will explore the Anglo-Russian nature of his enterprise with his only branch outside of Russia opening in London in 1903.

Supported by Pan Pacific London

V&A Dundee 2022-2023 Programme Highlights

Plastic: Remaking Our World

29 October 2022 – 5 February 2023

Plastic: Remaking Our World will chart the changing fortunes of a material with a more than 150-year history, encouraging visitors to think afresh about the promise and problems of this extraordinary material. The exhibition will ask the question 'How did we get here?' beginning with the innovation of a material that now has global dominance. It will present the story of plastic from invention to ubiquity, from the history of what was once considered a magical material to the challenge of plastic pollution today as one of the world's most urgent issues. The exhibition will feature prototypes, new technologies, and cutting-edge materials as designers grapple with a material that has changed our world. The exhibition will feature product design, graphics, architecture and fashion from the collections of the V&A and Vitra Design Museum, as well as collections all over the world. This is the first exhibition co-produced by V&A Dundee, the Vitra Design Museum and MAAT, with consultant curators from V&A South Kensington.



Tartan

2 April 2023 – 3 September 2023

A radical new look at one of the world's best-known fabrics, *Tartan* will celebrate the global story of a unique pattern which has connected communities worldwide, expressed tradition, revolt and diversity, and inspired playful and provocative design. It is a complex, rich, and sometimes painful history unequalled by any other cloth or pattern. Tartan is a

textile which is adored and derided, inspiring great works of art and design, and representative of unity and dissent, tradition and rebellion. While originating in textile traditions, tartan has also been an inspiration for, and incorporated into, art and design cultures including architecture, product design, fashion, film, fine art, and performance. Tartan has become a global symbol of unity and revolution, and the exhibition will explore the incredible impact that the textile has had on fashion and design around the world up to the present day. This is the first major exhibition curated by V&A Dundee, with consultant curator Jonathan Faiers of the University of Southampton, UK.

ENDS

Image Credits:

- **Beatrix Potter: *Drawn to Nature*** – Watercolour from *The Tale of Jemima Puddle-Duck* by Beatrix Potter, 1908, England. Courtesy of National Trust and Frederick Warne & Co. Photo © National Trust / Robert Thrift
- **Fashioning Masculinities: *The Art of Menswear*** – Gucci Pre-Fall 2019 Men's Tailoring Campaign; Creative Director: Alessandro Michele; Art Director: Christopher Simmonds; Photographer & Director: Harmony Korine; Courtesy of Gucci
- **Africa Fashion** – Kofi Ansah 'Indigo' Couture 1997 - Narh & Linda - Photo © 1997 Eric Don-Arthur _ www.EricDonArthur.com
- **Hallyu! *The Korean Wave*** – Psy performs *Gangnam Style* on TODAY, 2012, New York, USA. Courtesy of Jason Decrow/Invision/AP/Shutterstock
- **Jameel Prize: *Poetry to Politics*** – Ajlan Gharem, *Paradise Has Many Gates – Daytime*, 2015. Photograph: Ajlan Gharem
- **Maurice Broomfield: *Industrial Sublime*** – Maurice Broomfield, *Tapping a Furnace, Ford, Dagenham, Essex*, 1954. Digital C-type print, printed 2006. Copyright Estate of Maurice Broomfield
- **Fabergé in London: *Romance to Revolution*** – *The Alexander Palace Egg*, Fabergé. Chief Workmaster Henrik Wigström (1862-1923), gold, silver, enamel, diamonds, rubies, nephrite, rock crystal, glass, wood, velvet, bone, 1908 © The Moscow Kremlin Museums
- **Tartan** – *Kilt under construction*, Keith Kilt School, Moray. Photo by Jonathan Faiers

Social Media

- Twitter: @V_and_A
- Instagram: @vamuseum
- Facebook: @VictoriaandalbertMuseum

For further PRESS information please contact the V&A press office on +44 (0) 20 7942 2502 or email press.office@vam.ac.uk (not for publication).

A selection of press images are available to download free of charge from pressimages.vam.ac.uk