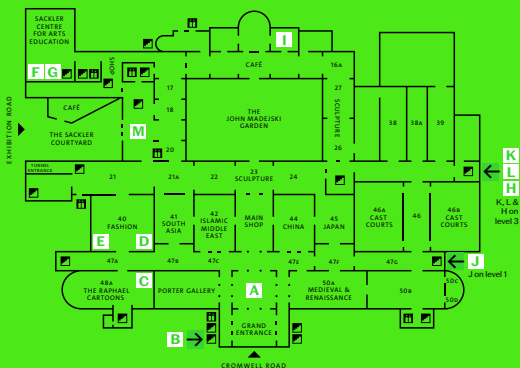


V&A

*FRIDAY*

*WASH*

# Level 0



# MAKING WAVES

Friday 25 November 2022  
18.30 – 22.00

This special Friday Late spotlights the explosive and creative energy of Korean culture today, held in conjunction with the current V&A exhibition Hallyu! The Korean Wave. Hallyu refers to the rapid rise of pop culture from South Korea, led by K-drama and cinema, K-pop, and K-beauty and fashion, which has inspired a global following. For this Late, hangeul calligraphy, tea tastings, makeup demonstrations, modern hanbok try-ons, and much more will be complemented by a variety of music, audio-visual and dance experiences, including a K-pop

dance performance and an exciting Random Play Dance.

All events are free, and places are designated on a first-come, first-served basis unless stated otherwise. Filming and photography will take place at this event. If you have any access requirements, please let us know in advance by emailing [disability@vam.ac.uk](mailto:disability@vam.ac.uk).

Please note, if the V&A reaches capacity, we will allow access on a one-in, one-out basis.

#FridayLate

Supported by:



Ministry of Culture, Sports  
and Tourism

A

## **Pre-K-Pop from the 1970-80s: DJ Set by Sunggun Jang**

*Grand Entrance, Cromwell Road*

Western music in South Korea was oppressed during the period of military dictatorship. Deemed rebellious and luxurious, it was nevertheless much loved by the general populace. Composer and sound designer Sunggun Jang takes you on a journey, exploring how western music was interpreted by Koreans in the 70s and 80s.

@satanikmetal666

**B**

## **Seoul Rhythms Summer (2022) Sound Installation**

*Europe 1600–1815 Galleries,  
Room 4  
Drop-in*

Times and tempos within cityscapes coexist. These conversations – between humans, creatures and natural processes – are in constant dynamic variation. The 2-channel sound installation **Seoul Rhythms | Summer (2022)** by Kat Austen brings together tempos of the capital city at the height of summer, interweaving sounds of cicadas, mopeds, birds and busses in a rhythmic exploration of the metropolis's character. Summer (2022) is the first movement from the ongoing Seoul Rhythms project.

@katausten



## **Dive into K-pop with AZULE**

*The Raphael Cartoons,  
Room 48a*

18.30 Random Play Dance

19.15 Dance Workshop

20.15 AZULE Performance

20.40 Random Play Dance

Experience an exuberant display of K-pop dance ranging from a compelling montage of powerful choreographies performed by AZULE, a Random Play Dance where you get the opportunity to dance to your favourite songs, and a dance workshop where you can learn a trendy K-pop choreography. We welcome people of all ages and backgrounds to share their love and expression for K-pop dance. Let's dive into K-pop with AZULE!

@azule\_official

**D**

## **Gisaeng Goes to Studio 54**

*Fashion, Room 40*  
Installation

Faithful to his Korean heritage, fashion designer Eudon Choi's Royal College of Art Graduation Collection was based on an imaginary story of gisaeng women going to Studio 54 in 1970s New York. Originally, gisaeng were highly-trained women artists in ancient Korea, who entertained the upper-class elite with music, dance, conversation, and poetry. The outcome: a mixture of gisaeng's opulent attire, the hanbok, with New York's hedonistic party scene in the 1970s.

@eudonchoi





## **Contemporary Hanbok Try-On**

*Fashion, Room 40*

Sign up from 18.30 in Fashion, Room 40

With the rise of K-pop and K-drama, hanbok (Korean costume) has enjoyed a growing international profile whilst being reimagined into a young, fun and versatile garment by contemporary hanbok designers. The Korea Craft & Design Foundation (KCDF), established to promote Korean craft, design and traditional living culture, invites you to don a colourful selection of these to experience their beauty and creativity firsthand.

With the support of Korea Craft & Design Foundation (KCDF)

@kcdf\_insta  
kcdf.or.kr



## **Create Your Own Hangeul Calligraphy Artwork**

*Art Studio, Learning Centre*

19.00 and 20.00

Duration: 45 mins

Please note these sessions have a limited capacity. Sign up from 18.30 in the Learning Centre

Hangeul means ‘Korean alphabet’, created by King Sejong the Great in 1443. In this workshop you will explore an essential calligraphy technique related to the art of writing hangeul. You will be shown how to correctly hold a brush to write Korean characters and will be given the chance to learn the fundamental brushstrokes used in Korean calligraphy.

@hangul\_calligraphy\_london



## **Introspection through Film: Emerging Korean Directors**

*Hochhauser Auditorium,  
Learning Centre*

19.15, 20.15 *My Eggs* directed  
by Soy Kim (27 mins)

19.45, 20.45 *I Bought a Time  
Machine* directed by Yeon Park  
(14 mins)

See films by emerging Korean directors Soy Kim and Yeon Park that delve into their personal histories and explore family relationships. Both short films star their directors, who place themselves within the context of Korean society and history, reflecting the demands and influences of social roles placed upon young people of Korea's past and present.

@soy\_weird

@yeonpark\_\_



## **Liquid Purgatory**

*National Art Library Landing,  
Room 85*

Step free access to this installation is via Gallery 76.

Facing what has been in need and now discarded, the artist Joonhong Min unfolds his impression of the city using collage and drawing with found objects and images in London. Simultaneously, he is interested in 'memories' from urban life and the construction of narrative. The narration is enacted through moving images and delivered to audiences as installations which are his personal 'reassurance' to what has been left out in today's urbanized society.

@joonhongmin.artist



## **Korean Tea Cocktail Tasting**

*Main Café, Poynter Room*  
19.00 and 20.00

Please note these workshops have a limited capacity. Sign up from 18.30 at entrance of the Poynter Room. Proof of age may be required.

Come enjoy the unique aromatic flavours of Korean teas that lend the perfect accent to refreshing cocktails. All the while you are sipping on the tea-infused cocktails, you can learn about the history and background of Korean tea, presented by be-oom, the first Korean tea specialist in the UK. All be-oom teas come from farms in Hadong and Boseong regions of Korea, the oldest and largest tea growing counties of Korea.

@be\_oom\_

**J**

## **One Point K-pop Makeup Tutorial**

*Medieval & Renaissance,  
Room 64b, The Simon  
Sainsbury Gallery*  
19.30 and 20.30

Duration 35 mins

This makeup demonstration presents a look inspired by the current K-pop makeup trends, gaining popularity worldwide. London-based makeup artist Min Kim will present a simple one-point lesson to help diverse audiences easily recreate the latest K-pop look with various colours and appliqué, under the theme of gender inclusivity.

@miin\_hmua

K

## **Translating the Korean Gothic**

*National Art Library*  
19.30

Please note, coats and bags are not permitted in the Library, please leave these items in the cloakroom.  
Access to this talk is via Gallery 76.

Join Clare Richards as she discusses becoming a literary translator, bringing South Korean feminist and gothic novelist Kang Hwagil's work into English. Richards reveals what drew her to Kang's work, and Kang's influences from English women writers such as Mary Shelley and the Brontë sisters. Clare will shed light on her translation process, focusing on Kang's debut novel, *Another Person*, to be published in the UK next year by Pushkin Press.

@clarehannahmary



## **‘The Gleam’, a Performance by Park Jiha**

*The Lydia and Manfred Gorvy*

*Lecture Theatre, Level 3*

20.00

Delve into a soundscape built by Park Jiha with an array of traditional Korean instruments such as the saenghwang (mouth organ of 17 bamboo sticks) and the yanggeum (metal-string zither). Park takes a minimalistic approach that expands the possibilities of folk instruments. For ‘The Gleam’, she will guide the audience through the movements and shifts of light throughout the day, from dawn to dusk. This performance is in partnership with the K-Music Festival 2022.

@jihasound

@kccuk



**M**

## **Tour of the Korean Gallery through the Lens of Hallyu**

*Meeting point: The Blavatnik Hall*

19.15 and 20.15

Please note these tours have a limited capacity.

Follow our guide Federica Ionta as she deep-dives into our Korean collection to explore the intersection of fine art and entertainment by showcasing traditional art reflected/reinterpreted in Korean pop culture. Through the chosen objects, she will take you on a journey of exquisite craftsmanship and fascinating symbolism in Korean art, underlining their evolution from medieval Korea to the present day.

@federicaionta

The V&A sends its deepest condolences to the loved ones of all who have been affected by the tragedy in Itaewon.

## COVER ARTWORK

Director: Daye Yang, Enseō Mo,  
Oh Se Ae

Photography & artwork:  
Oh Se Ae

Hair: Daye Yang

Makeup: Min Kim, Jiwon Lee

Styling: Eunseo Mo

Model: Yanghee Han


## KEEP IN TOUCH

[vam.ac.uk/fridaylate](http://vam.ac.uk/fridaylate)

 [vamuseum](#)

 [vamuseum](#)

 [victoriaandalbertmuseum](#)

 [V\\_and\\_A](#)

View photos of tonight's event  
on [flickr.com/fridaylate](http://flickr.com/fridaylate)

## **ALSO ON TONIGHT**

### **Beatrix Potter: Drawn to Nature**

Until 8 January 2023

In collaboration with the  
National Trust

Supported by Kathryn Uhde  
and Unwin Charitable Trust

### **Africa Fashion**

Until 16 April 2023

Supported by

GRoW @ Annenberg

With additional support  
from Bank of America and  
Merchants on Long

### **Hallyu! The Korean Wave**

Until 25 June 2023

Supported by The Ministry of  
Culture, Sports and Tourism –  
Republic of Korea and Genesis.

With additional support  
from the Bagri Foundation,  
LG, Netmarble Healer.B and  
YouTube Shorts