Fashion Illustration
Saturday 27 and Sunday 28 July 2024
10.30am – 5.00pm, both days

Please note:
- This workshop includes sketching by hand as well as using iPads
- All materials including iPads, Apple Pencils and the illustration application Procreate are provided
- Suitable for beginners and limited to 16 attendees
- Attendees must be 18+
Course Outline:

**Day 1: Traditional Skills - Drawing the Fashion Figure**

10.30 – 10.40  Welcome and Introduction
10.40 – 10.50  Overview of the workshop and outcomes with Yéga. Introduction to her practice and past work
10.50 – 11.15  A brief history of Fashion illustration and its importance in the fashion design process.

A quick look at the foremost illustrators of the 20th century and their drawing styles. Discussion about the best contemporary approaches to illustration.

11.15 – 11.50  Drawing the Model Figure:

Introduction to fashion Croquis, its uses and how to create your own. This paper-based exercise will be completed by hand and involve the use of colouring tools (markers and craft pens)

11.50 – 12.30  Capturing a Look: Short sketching challenges inspired by the Naomi in Fashion Exhibition using mini sketch pads/clipboards
12.30 – 13.30  Lunch break
13.30 – 15.00  Drawing from life with Charcoal (with model sitter) understanding anatomy using the front, side and back view
15.00 – 15.30  ‘People-watching’ the gallery: Capture two random outfits/poses that catch your eye
15.30 – 16.00  Studying Sculpture - Adding couture ideas to some iconic V&A statues
16.00 – 17.00  Introduction to Procreate tool and plans for following day
Day 2: Digital Fashion Illustration skills using Procreate

10.30 – 10.40 Recap of previous day learning

10.40 – 11.00 Exploring famous illustrators and how they use digital illustration tools in their figure drawing practice

11.00 – 11.30 Getting familiar with Procreate key features

11.30 – 12.00 Creating a digital Croquis using Naomi as inspiration

12.00 – 12.30 How to draw a human face using the symmetry tool- Tips and tricks for quick sketching eyes, lips and mouths

12.30 – 13.00 Lunch break

13.30 – 14.00 The ‘Stick Man Challenge’- Timed sketching exercises using fashion photography as inspiration

14.00 – 15.30 Develop a digital fashion sketchbook

15.30 – 16.45 Brushes and their effects in developing a unique illustration style

16.45 – 17.00 Yéga shares recommendations to students on ways to continue developing their artwork and exploring fashion illustration.

About the course leader:
YÉGA is a British-Nigerian fashion artist whose client list includes British Vogue, Vogue Arabia, Maison Ladurée, Boghossian, Fashion Trust Arabia, Jennifer Chamandi London and The Dubai Mall.

Her blended cultural heritage greatly influences her eclectic style, often featuring intricate line work, patterns, bold colour palettes and her favourite subject- the human figure. Working predominantly with fine liner pens and digital colour, she also experiments with markers and acrylic paint.

In 2020, YÉGA founded Fashion Illustration Africa to encourage knowledge sharing between Western and African illustrators.

https://studioyega.com/