



V&A

Annual Review 2023-24

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Cover: Show stopping evening gowns in V&A South Kensington's blockbuster exhibition *Gabrielle Chanel. Fashion Manifesto*. Photo: Victoria and Albert Museum, London

This page: Heel-less shoes in *Japan: Myths to Manga* at Young V&A, designed by Noritaka Tatehana in collaboration with Ryūkōbō, take inspiration from Japanese folktales. Given by Noritaka Tatehana. Photo: GION/Edo Tokyo Kirari Project and Noritaka Tatehana

Director's foreword



“If you’re into it, it’s in the V&A” was our rallying call this year, as we reminded the British public that there is something for everyone visiting our museums today. It proved both a highly successful marketing slogan and a powerful truism. For as the V&A continued to evolve into a family of museums dedicated to the power of creativity, we proudly welcomed more than 3 million visitors into our galleries and exhibitions.

The high point of last year was the opening of Young V&A – formerly the V&A Museum of Childhood – by our Royal Patron HRH The Princess of Wales. Given her passionate support for the centrality of play in child development, Young V&A’s focus on encouraging imagination through the museum collection proved a strong synergy. Since 1 July 2023, the Bethnal Green site has welcomed 725,500 children and families, and supported some 125,000 instances of creative engagement through our learning programmes. For young online audiences, we also launched the new website *mused* which brings to life V&A objects through quizzes and games.

At V&A South Kensington we successfully completed the Photography Centre, which is now the most extensive suite of permanent galleries dedicated to photography in the UK. Displaying both our world-class holdings and new work by contemporary photographers, it is a rich example of how V&A collections can support modern, creative practice. Since opening, the Centre has already welcomed over 400,000 visitors and confirms the V&A’s position as one of Europe’s leading photography museums.

Through the decant of Blythe House and the installation of collections, behind-the-scenes work for the opening of V&A East Storehouse and V&A East Museum has accelerated.

“As the V&A continued to evolve into a family of museums, we welcomed more than 3 million visitors into our galleries”

These museums will be especially focused on building creative opportunities for young and diverse audiences as part of East Bank, the UK’s newest cultural quarter in the heart of the Queen Elizabeth Olympic Park in Stratford, East London. The V&A East online venue hubs went live and social accounts are operating to give audiences a sneak peek of these two new cultural institutions, reaching millions of online users globally.

Over the course of the year, the V&A exhibition programme set new benchmarks for narrative excellence and scenography. At V&A South Kensington, the exhibition *Gabrielle Chanel. Fashion Manifesto* established a new record for ticket sales and attracting V&A members. With a strong critical and popular response, it drew 400,000 visitors from the UK and around the world. Alongside the *Gabrielle Chanel. Fashion Manifesto* exhibition, a scholarly and engaging programme entailed exhibitions on the Renaissance sculptor Donatello, the power of the performer in *DIVA*, and post-colonial architecture in Ghana and India with *Tropical Modernism: Architecture and Independence*. At V&A Dundee, the much-admired *Tartan* exhibition explained the historical roots and universal appeal of this well-known pattern.

Supporting regional museums is vital to the cultural fabric of the UK. We have learned a great deal from our partnership with the new Showtown museum in Blackpool which – with 27 loaned objects from the V&A – tells the extraordinary stories behind the UK’s first mass seaside resort and its role in the development of British popular entertainment. At the V&A Wedgwood Collection in Stoke-on-Trent new research and archives management is bringing this incredible ceramics treasury to life for local Staffordshire schools and wider audiences.

Internationally, our work on Renewable Cultural Partnerships, long-term loans to source nations that incorporate programmes of knowledge-sharing, conservation and partnerships, expands. In Ghana, the V&A, the British Museum and Manhyia Palace Museum in Kumasi collaborated on a long-term loan of Asante gold and silver looted by British forces. This marked the 150th anniversary of the 1874 storming of Kumasi (and acknowledgment of this history of colonial violence), but also celebrated the Silver Jubilee of the Asantehene Otumfuo Osei Tutu II. Further afield, in China and America, the V&A exhibitions touring programme successfully engaged with millions of visitors across numerous cities.

It is the passion, knowledge and commitment of colleagues at the V&A which drives all of this remarkable creativity and ambition. Because whilst the public will certainly discover what they are into at the V&A, making these objects relevant, secure and accessible is something we all strive hard to excel at.

Tristram Hunt



The “If You’re Into it, it’s in the V&A” campaign at Camden High Street, London

A year in highlights

A boy stands beside a concrete screen designed by Fry
Drew & Partners at University College in Ibadan, Nigeria,
1962, featured in *Tropical Modernism: Architecture and
Independence*. Photo: Courtesy of RIBA



Young V&A opens

Created with and for 0-14-year-olds, a fully transformed Young V&A opens to critical and public acclaim in July 2023. Aiming to spark creativity now and for the future, the museum exceeds attendance goals for the year.

Exhibitions break new ground

The first UK show dedicated to French couturière Gabrielle “Coco” Chanel becomes the V&A’s fastest-selling exhibition, attracting over 400,000 visitors. It follows *DIVA*, which celebrates the power and legacy of performers from the 19th century to the present.



Adobe Creative Residency

A new partnership with the Adobe Foundation aims to triple the museum’s annual engagement with schools, young people and families. The first three residencies begin in January 2024, to create a new model of programming at the V&A and beyond.

HRH The Princess of Wales joined a group of primary school children on a preview tour of the Young V&A ahead of its opening. Photo: Victoria and Albert Museum

Below: A tote bag on sale at the Young V&A shop



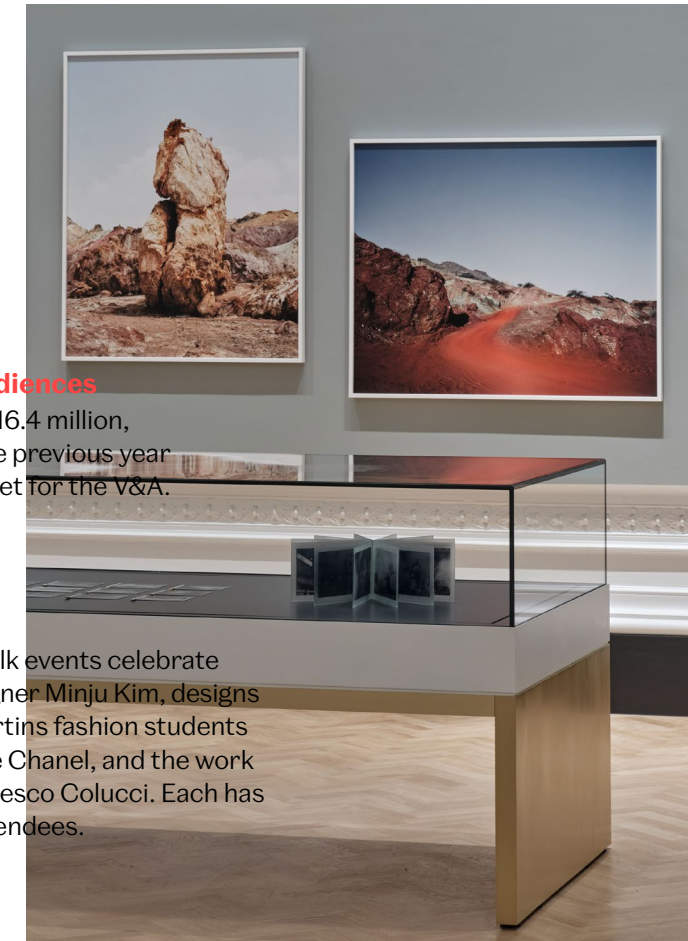
Touring exhibitions across China

The largest suite of galleries in the UK dedicated to British art and photography, 1900-1920 at Nanyang Museum becomes one of V&A’s most successful exhibitions, with more than one million visitors during its time in global markets across China. Bags: *Inside Out* and *Fracture* on the *Reislinde* and *Arthur Gilbert Collection* also travel to Shanghai, Shijiazhuang, Jinan and Hong Kong throughout 2023-24, and *Horst: Photographer of Style* opens at Taikoo Li Qiantan in Shanghai in September.

Completing the V&A Photography Centre

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Below: Room 97, The Parasol Foundation Gallery, in the V&A South Kensington’s completed Photography Centre, designed by Gibson Thornley Architects. Photo: © Thomas Adank



Expanding digital audiences

Web sessions reached 16.4 million, a 24% increase from the previous year and the highest figure yet for the V&A.

A successful year for retail Fashion in Motion

Gross retail sales reach £16.8m, up by 50% from the previous year’s results, and commercial sales total £2.3m, up by 84% and exceeding £2m for the first time ever. Venue hire achieves record profits due to the popularity of *Gabrielle Chanel*. *Fashion Manifesto* and new entertaining spaces at Young V&A.



Showtown

Blackpool's first museum opens with objects and ephemera that celebrate the town and its rich performance history. The V&A provides advice, skills sharing, objects on loan and support with acquisitions – including Charlie Chaplin's hat and cane, as well as a signed hat worn by Stan Laurel.

Above: The new Showtown museum in Blackpool celebrates the town's performance history. Photo: Hufton + Crow Photography

Adobe Creative Residency

A new collaboration with the Adobe Foundation aims to triple the V&A's annual engagement with schools, young people and families. The first three artists begin year-long residencies in January 2024, to create a new model of programming at the V&A and beyond.



Jacqui Ramrayka, the global ceramics Adobe Creative Resident. Photo: Peter Kelleher

Touring exhibitions across China

Beyond William Morris – British Arts and Crafts 1890–1920 at Nanjing Museum becomes one of the V&A's most attended exhibitions, with more than one million visitors during a run of touring shows across China. Bags: Inside Out and Treasures from the Rosalinde and Arthur Gilbert Collection also travel to Shanghai, Shijiazhuang, Jinan and Hong Kong throughout 2023–24, and Horst: Photographer of Style opens at Taikoo Li Qiantan in Shanghai in September.

Museum of the Future conference

An international conference supported by the Helen Hamlyn Trust brought together architects, museum practitioners and thought leaders in October 2023, to explore cutting-edge museum developments and practice.

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Fashion in Motion

The V&A's live catwalk events celebrate Korean fashion designer Minju Kim, designs by Central Saint Martins fashion students inspired by Gabrielle Chanel, and the work of visual artist Francesco Colucci. Each has more than 1,000 attendees.



A Minju Kim Spring/Summer 2022 design on the V&A's Fashion in Motion catwalk. Photo: Victoria and Albert Museum, London

2023-24 exhibitions and displays



Costumes designed by Bob Mackie for Cher on display in *DIVA*. Photo: Anna Watson/Alamy Live News

2023-24 exhibitions

“Loud, colourful, nutty – *Hallyu! The Korean Wave* is an exhibition to revel in”
– The Telegraph



Africa Fashion **2 July 2022–16 April 2023**

*Supported by Gregory Annenberg Weingarten,
GRoW @ Annenberg*

A landmark exhibition celebrating the creativity, ingenuity and unstoppable global impact of contemporary African fashions. The exhibition is the UK’s most extensive exhibition of African fashions to date, celebrating the vitality and innovation of this vibrant scene, as dynamic and varied as the continent itself.

With additional support from Bank of America and Merchants on Long
Curators: Dr Christine Checinska and Elisabeth Murray



Hallyu! The Korean Wave **24 September 2022–25 June 2023**

*Supported by the Ministry of Culture, Sports and Tourism
Republic of Korea and Genesis*

The first exhibition of its kind celebrates the colourful and dynamic popular culture of South Korea, following its early origins in the 1990s to its place on the global stage today. Spanning K-pop costumes to K-drama and cinema props and posters, alongside photography, sculpture, fashion, video and pop culture ephemera.

With additional support from the Bagri Foundation, LG, Netmarble Healer.B and YouTube Shorts

Curators: Dr Rosalie Kim and Yoojin Choi



Donatello: Sculpting the Renaissance
11 February–11 June 2023

Supported by Rocco Forte Hotels

The first major UK exhibition to explore the exceptional talents of the Renaissance master in 40 years offers a fresh vision of the artist and his impact on the cultural and artistic development of this crucial time in the history of art.

With further support from Art Mentor Foundation Lucerne, Daniel Katz Ltd, Kathryn Uhde, Henry Moore Foundation, Tavolozza Foundation, and the *Donatello: Sculpting the Renaissance* Exhibition Supporters' Circle

Curators: Peta Motture and Whitney Kerr-Lewis



Tartan
1 April 2023–14 January 2024

Supported by Arnold Clark

The first blockbuster exhibition curated by V&A Dundee presents a radical new look at the iconic textile and pattern, bringing together more than 300 objects from around the world to illustrate tartan's universal and enduring appeal. The exhibition highlights the ways tartan shapes identities, embraces tradition, expresses rebellion and conjures fantasy.

With additional support from LNER and the V&A Foundation

Curators: Kirsty Hassard, Mhairi Maxwell and James Wylie

Consultant Curator: Professor Jonathan Faiers



DIVA
24 June 2023–10 April 2024

Supported by NET-A-PORTER

An exploration into the origins of the “diva” and the reclamation of the term in popular culture across opera, stage, music and film since the 19th century. More than 250 exhibits including costumes, photography, ephemera and recorded performances are on show in the first-of-its-kind exhibition.

With additional support from Tonwelt Guiding Solutions and Kathryn Uhde

Curators: Kate Bailey and Veronica Castro



Gabrielle Chanel. Fashion Manifesto
16 September 2023–10 March 2024

With the support of CHANEL. Exhibition presented in partnership with Palais Galliera, Fashion Museum of the City of Paris, Paris Musées

The first UK exhibition dedicated to the visionary designs of French couturière Gabrielle “Coco” Chanel, from the opening of her first Paris boutique in 1910 to her final collection in 1971. The landmark exhibition showcases almost 200 looks, accessories, perfume and jewellery.

Curators: Oriole Cullen, Connie Karol Burks and Stephanie Wood



Japan: Myths to Manga
14 October 2023–8 September 2024

Supported by Toshiba

For its inaugural exhibition, Young V&A invites visitors to an immersive trip through Japan, exploring how its landscape and folklore have inspired culture, technology and design. Exhibits range from 19th-century woodblock prints to Studio Ghibli animations.

With further support from Cockayne Grants for the Arts, a donor advised fund held at The London Community Foundation

Curators: Katy Canales, Mary Redfern and Masami Yamada



Tropical Modernism: Architecture and Independence
2 March–22 September 2024

Supported by James Bartos, Celia and Edward Atkin CBE and the estate of the late Hilda Rose Carlross

Models, drawings, letters, photographs and archival ephemera explore how a distinct expression of modernist architecture took root in India and Ghana just before and after independence from British rule, as the countries forged new, progressive identities.

Curators: Dr Christopher Turner and Justine Sambrook

2023–24 displays



Beguiling Beni: Safflower Red in Japanese Fashion

31 May 2022–31 March 2024

Europe Supported by Africa and America by Sokari Douglas Camp

22 June 2022–14 May 2023

Beatrix Potter and ‘Aesop in the Shadows’

15 August 2022–13 August 2023

Supported by The Linder Foundation and Frederick Warne & Co.

Re:Imagining Musicals

15 October 2022–4 February 2024

Supported by Rexton S Bunnett

Paul Nash and the Art of the Book

27 October 2022–13 August 2023

Print and Prejudice: Women Printmakers 1700–1930

5 November 2022–7 May 2023

The Artistic Home: British Art Pottery from the Ian and Rita Smythe Collection

8 December 2022–25 September 2023

Supported by The Headley Trust

Metalworking Now

23 March 2023–31 December 2024

The Mountain in Chinese Art

22 May 2023–21 October 2025

The Zizi Show

25 May 2023–25 February 2024

V&A commission supported by the Manitou Fund, Kevin, Rosemary and Hannah Rose McNeely

How Not to Photograph a Bulldog

25 May 2023–1 May 2024

Photography Now

25 May 2023–20 May 2024

Energy: Sparks from the Collection

25 May 2023–18 May 2025

Between Two Worlds: Vanley Burke and Francis Williams

12 June–31 December 2023

Thomas J Price at the V&A

22 July 2023–27 May 2024

Hazara Dress and Embroidery from Afghanistan

25 July 2023–13 June 2025

Patric Prince: Digital Art Visionary

14 August 2023–15 September 2024

Surfacing Stories

1 September–24 September 2023

Supported by the RIBA and funded thanks to the generosity of Donald and Nancy Notley. The project was also supported by the Faculty of Humanities and Social Sciences Research Fund, Oxford Brookes University

Make Good: Rethinking Material Futures – Field Notes

1 September–15 October 2023

Supported by John Makepeace OBE

Henry Willett’s Collection of Popular Pottery

2 November 2023–29 September 2024

Supported by The Headley Trust

Christien Meindertsma: Re-forming Waste

22 November 2023–19 October 2024

Supported by John Makepeace OBE

Lucian Freud’s Etchings: A Creative Collaboration

22 January–25 August 2024

Leslie Linder: Decoding Beatrix Potter

2 July–15 September 2024

Left: The *Henry Willett’s Collection of Popular Pottery* exhibition included this plaque depicting Sarah Siddons, c1800, Staffordshire, England, from The Henry Willett Collection. Photo: Brighton & Hove Museums

Strategic priorities



Musicians Theo Croker (left) and Coby Sey perform together at V&A Friday Late x Nicholas Daley: *Fabric and Folklore*. Photo: Hydar Dewachi/Victoria and Albert Museum, London

A growing family of museums

Young V&A

The first UK museum co-designed, produced and curated with and for children and young people opened on 1 July 2023



The Adventure Display in Bloomfield Gallery, Imagine, Young V&A. Photo: David Parry/ Victoria and Albert Museum, London

22,000

The number of schoolchildren, teachers, community groups, families and local people that helped shape the project.

New permanent galleries

Featuring 2,000 objects dating from 2300BC to today from around the world.

On the shortlist

Young V&A is nominated for the 2024 Art Fund Museum of the Year Award.

V&A Dundee

Scotland's design museum celebrated its fifth anniversary

Nearly two million

visits recorded since opening.

A strong partnership

with the V&A family has continued to thrive. South Kensington curators lent expertise to V&A Dundee's first self-curated major exhibition, *Tartan*, in 2023.

V&A East

V&A East Storehouse and Museum are two new free cultural destinations scheduled to open in 2025, created in partnership with young people and inspired by east London's creative heritage.

V&A East Storehouse

Following practical completion, a major collections move from Blythe House began in the lead up to the 2025 opening.

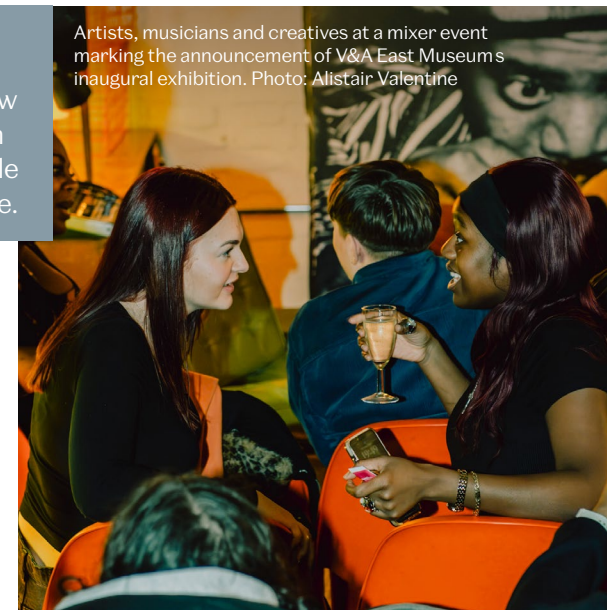
V&A East Museum

Celebrating the power of making and creativity to bring change, its inaugural exhibition was announced:

"The Music is Black: A British Story will tell a long-overdue story about the creation of our national sound and its impact on culture around the world"

– Gus Casely-Hayford, director of V&A East

Artists, musicians and creatives at a mixer event marking the announcement of V&A East Museum's inaugural exhibition. Photo: Alistair Valentine



V&A Wedgwood Collection

A unique ceramics collection based in Stoke-on-Trent exploring three centuries of evolving tastes, changing fashions and manufacturing innovation.

14,000

The number of object records online, thanks to a major project made possible with Art Fund support.

People of Wedgwood

A display of current and former Wedgwood employees' memories launched in a dedicated new community hub.

New audiences

Contemporary Programme

Festivals and events provide platforms for emerging and underrepresented designers and offer a testing ground for new programming formats.



Don Letts DJs at the V&A *Fabric and Folklore* Friday Late. Photo: Hydar Dewachi/Victoria and Albert Museum, London

Friday Lates

A *Fabric and Folklore* Friday Late in February 2024 was among the nine after-hours events this year. Guest curated by fashion designer Nicholas Daley and celebrating global diaspora artists, it was attended by 5,000 people.

Adobe Foundation boosts V&A Learning

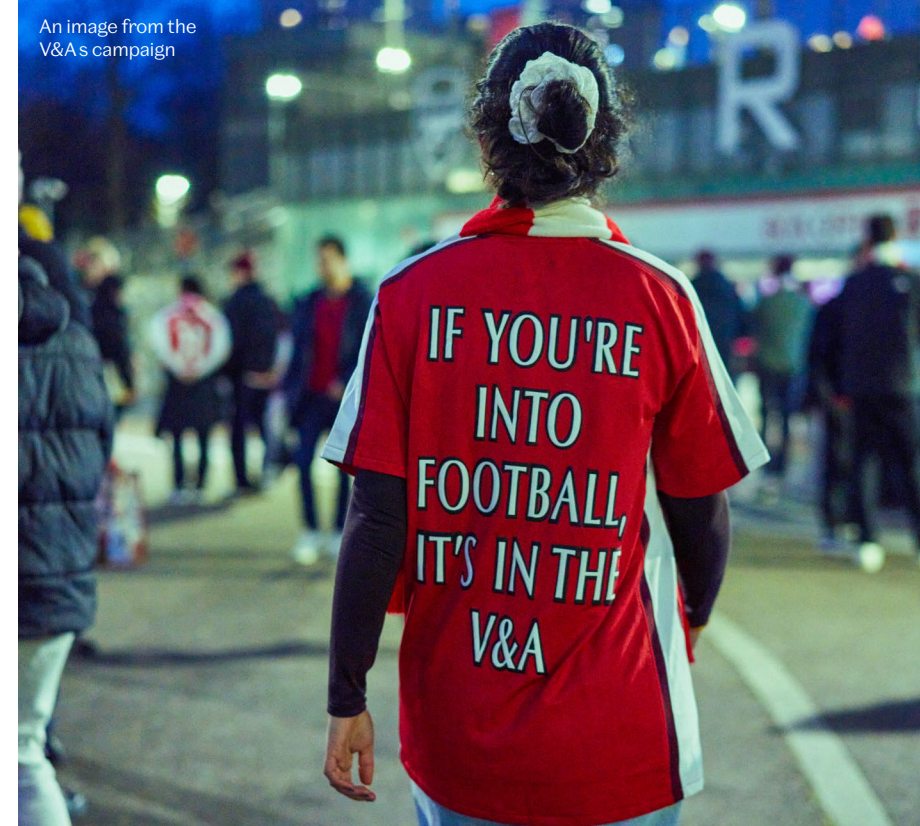
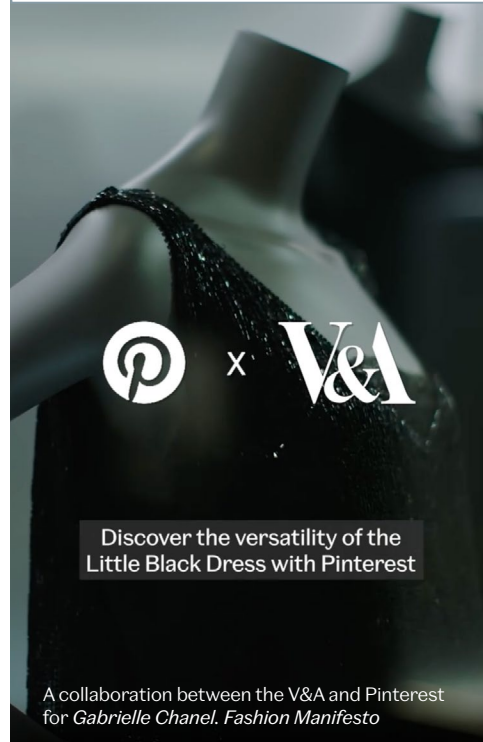
A new collaboration with the Adobe Foundation will triple the V&A's annual engagements with schools, young people and families. It invites artists, designers and performers into the V&A to support the next generation of creators. The expanded V&A Learning programme will increase access to creative education, particularly for schools with high pupil premium levels.

London Design Festival

V&A South Kensington hosted installations and displays by global contemporary designers in autumn 2023, attracting 81,000 visitors. London's Andu Masebo presented the V&A Emerging Designer Commission.

Social media collaborations

Successes online helped reach new audiences. The V&A's best-ever pin featured among exclusive films about Chanel, as part of a collaboration with Pinterest during *Gabrielle Chanel. Fashion Manifesto*. The *Little Black Dress* video gained 92,000 views.



An image from the V&A's campaign

Highlighting the V&A's relevance

A multimedia campaign targeted young audiences and showcased popular passions, from knitting and pottery to punk.

1,000

People applied to be a Taylor Swift "Superfan Advisor", one of several roles connecting the V&A to current cultural trends.

Three million

Number of views on a film about book-binder Charlotte Wainwright – the V&A's most viewed organic social video.

Increasing equity



Thomas J Price

Price is celebrated for his large-scale works of anonymous, contemporary Black men and women, which prompt thoughts about who is represented in monumental sculpture and why. *Thomas J Price at the V&A* presented eight works by the London-based sculptor at V&A South Kensington, shown in critical dialogue with the museum’s historic collection.

Artist Thomas J Price with his work *Moments Contained*, 2022, one of eight works installed at the museum. Photo: John Phillips/Getty Images for the V&A

Global Africa hub

A dedicated online hub launched in autumn 2023 as a place to bring Africa and its diaspora content together with blogs, maker interviews and highlights from the V&A’s Global Africa collection. The collection celebrates artists, designers and performers from Africa and its diaspora, and works that represent people of Global African descent.

Gallery interpretation

Engagement with diverse audiences informed the interpretation text for the newly opened Young V&A, while existing interpretation at V&A South Kensington was updated to increase transparency and represent global narratives. Updates to online catalogue records began, to incorporate information on objects linked to the transatlantic slave trade.

Equality, Diversity and Inclusion

Work progressed across three strategic pillars:

Inclusive leadership

The V&A continued to strengthen EDI governance through the development of the Inclusivity Forum and a bespoke Inclusivity Ambassadors programme.

Promoting an inclusive culture

A new EDI training programme was launched and an online EDI Hub was created with staff resources.

Nicki Green, *Nontactile Contact in Three Parts*, 2022. Presented by Art Fund. Photo: Victoria and Albert Museum, London



New acquisitions

Highlights included works by Black artists Theaster Gates and Yinka Ilori. The V&A also benefited from two Art Fund New Collecting awards focused on Japanese lacquer and works by trans and non-binary makers, including Nicki Green.

Digital impact

The biggest-ever year for digital engagement

Young V&A and V&A East venue hubs went live and social accounts reached millions, broadening the museum’s reach globally.

60,000

The number of new subscribers on YouTube, an increase of 20%. Two films, *A brief history of powerful gemstone amulets* and *Unboxing a (gross) vomit-inducing cup*, each had 500,000 views, adding more than 10,000 subscribers.

59 million

The rise in page views for the V&A website.

70%

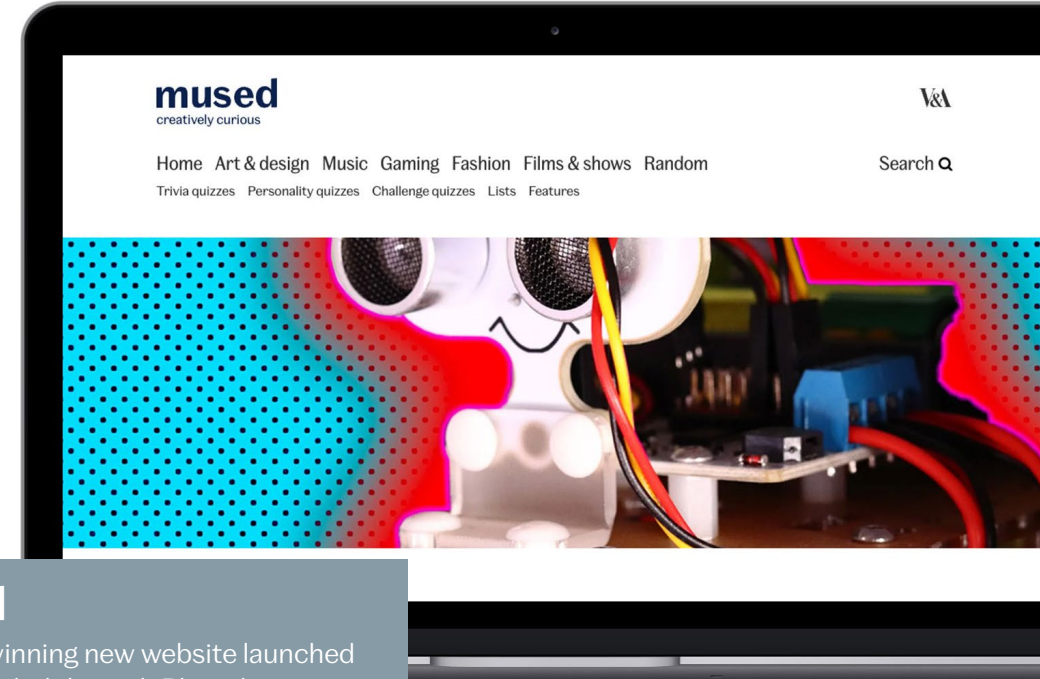
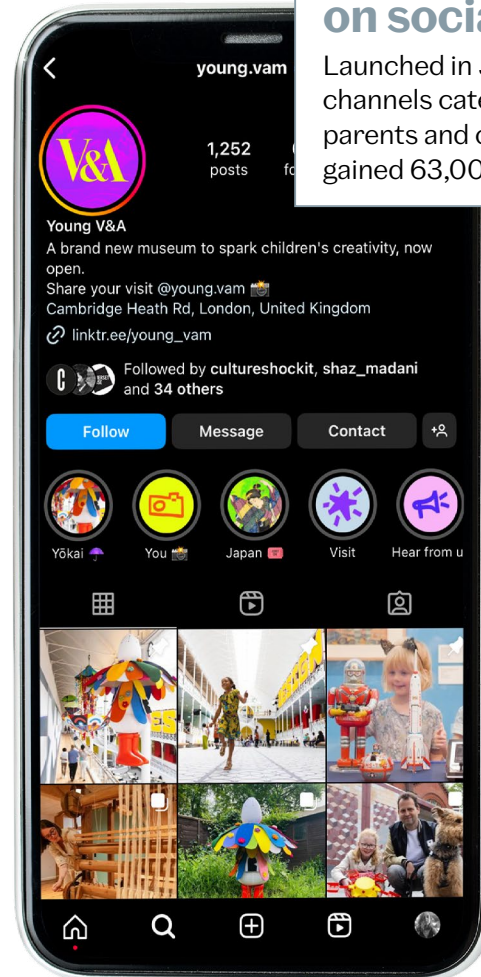
The increase in website users since last year.

335,000

The number of email subscribers from all over the world by year end, reflecting a 19% increase on last year.

Young V&A on social media

Launched in July 2023, channels catering to parents and caregivers gained 63,000 followers.



mused

An award-winning new website launched for kids, funded through Bloomberg Philanthropies’ Digital Accelerator for Arts and Culture. Aimed at 11–14-year-olds, its top-performing articles included *How Does a Polaroid Camera Work?*, *Which dog are you?* and *Top 10 Items to Survive a Zombie Apocalypse*.

20%

The growth in audience figures each month recorded since launch.

Above: The digital platform mused

Left: Young V&A’s Instagram account launched this year

National learning



Akshata Murty with young pupils at 10 Downing Street. Photo: Courtesy of 10 Downing Street

At 10 Downing Street

Young V&A staff supported 40 students from years 5 and 6 as they became sustainable transport designers for the day for Mrs Murty's Lessons at 10 initiative.

V&A Academy

Delivering online courses, workshops, study days, conferences and professional development.

75%

The proportion of new learners brought on board for the year's most popular course, A History of Jewellery, with 75% of those coming from outside London and southeast England.

DesignLab Nation

The programme brings together secondary schools, regional museums, designers and industry, generously supported by Sarah Nichols.

New partners

This year, the V&A partnered with The Box in Plymouth, Cartwright Hall & Bradford Industrial Museum (as part of the V&A's Jameel Programme), Tyne and Wear Museums and the V&A Wedgwood Collection in Stoke-on-Trent.

"My students have gained more cultural capital in this one project than many years in the classroom" – A teacher at Torpoint Community College, Plymouth

V&A Innovate

The V&A's National Schools Challenge for pupils in years 7, 8 and 9 challenged students to come up with design ideas responding to themes of Restore, Sense and Play, generously supported by Daniel Howard Foundation and The John S Cohen Foundation.

Students from Ecclesbourne School taking part in the V&A Innovate Pitching & Awards Day. Photo: Helen Lawson/Victoria and Albert Museum, London



10 schools

As finalists, 10 schools attended this year's Pitching & Awards Day to see their work on display, take part in workshops and present their ideas to craftsman and broadcaster Jay Blades, fashion designer Victoria Jenkins and artist Gayle Chong Kwan.

Central Foundation Girls School in Bow

The winning school, with its proposal to design a multi-functional, inclusive playground for its east London community.

Research fellowships

A new Arts and Humanities Research Council-funded programme of Early Career Research Fellowships in Cultural and Heritage Institutions launched, coordinated on behalf of AHRC by the V&A Research Institute.

V&A/RCA History of Design Programme

The MA and PhD programme committed to practice-based, public-facing history, and jointly run by two world-leading centres of excellence for scholarship and creativity, marked its 40th anniversary with a two-day conference at the V&A and an alumni event at the Royal College of Art.

Support and thanks



Little Nobody Children's Chairs, each made from made from a single piece of thermopressed PET felt, designed by Boris Berlin and Poul Christiansen (Komplot Design), Denmark, 2008. Given by Komplot Design

The V&A would like to pay special tribute to the following past and present major benefactors for their exceptional support

- Adobe Foundation
- The Al Thani Collection Foundation
- American Express
- Theodore A Amaro*
- Lisa Shaffer Anderson and Dudley Buist Anderson*
- The Andrew W. Mellon Foundation
- Gregory and Regina Annenberg Weingarten
- Art Fund
- Arts and Humanities Research Council
- Bank of America
- The Bern Schwartz Family Foundation*
- Blavatnik Family Foundation*
- Bloomberg Philanthropies
- William and Judith Bollinger
- Julie and Robert Breckman
- Buffini Chao Foundation
- Vladimir Caruana and Ivan Booth
- Chanel
- Yu-Chee Chong
- Clore Duffield Foundation
- The Clothworkers’ Foundation
- Anthony Crickmay
- The Curtain Foundation
- Dr and Mrs Edwin Davies CBE
- Dr Genevieve Davies
- DCMS/Wolfson Museums and Galleries Improvement Fund
- Department for Culture, Media and Sport
- Dior
- Sir Harry Djanogly CBE
- The Dr Mortimer and Theresa Sackler Foundation*
- Dunard Fund
- EY
- The Farrington family in memory of Suzanne Farrington
- The Foyle Foundation
- The Friends of the V&A
- Elizabeth Gage MBE
- Dr Waltraud Ganguly
- Garfield Weston Foundation
- Michael W. Garthwaite
- Jacqueline and Jonathan Gestetner
- The Getty Foundation
- Sir Paul Getty KBE
- Gilbert Public Arts Foundation
- Gilbert Trust for the Arts
- Lydia and Manfred Gorvy*
- Sarah and Gerard Griffin
- GRoW @ Annenberg
- Gucci
- Harrods
- The Headley Trust
- The Hintze Family Charitable Foundation
- Andrew Hochhauser KC
- Graham Howe*
- Yu Hsiang
- The Iris Foundation*
- Mohammed Abdul Latif Jameel KBE
- Sir Elton John and David Furnish
- Pauline Johnstone
- Jones/Tintoretto Entertainment Company LLC*
- The Kusuma Trust
- The Linder Collection
- The Linder Foundation
- The Lord Leonard and Lady Estelle Wolfson Foundation
- Prue MacLeod
- Sir John Madejski OBE DL
- John Makepeace OBE
- The McLain Foundation
- Meta Media 超媒体
- Ministry of Culture, Sports and Tourism, Republic of Korea
- The Monument Trust
- N. Sethia Foundation
- National Heritage Memorial Fund
- National Lottery Heritage Fund
- Barbara Nessim and Jules Demchick
- The Parasol Foundation Trust
- The Porter Foundation
- Hans and Märit Rausing
- Julia and Hans Rausing
- The Robert H. N. Ho Family Foundation
- Robert H. Smith Family Foundation
- The Ronald and Rita McAulay Foundation
- The Rosalinde and Arthur Gilbert Foundation
- Sir Paul and Lady Jill Ruddock
- Simon Sainsbury
- The Rt Hon Sir Timothy and Lady Sainsbury
- Samsung
- The Sarikhani Family
- Leslie, Judith and Gabrielle Schreyer*
- Anonymous in memory of Melvin R. Seiden
- The Selz Foundation*
- Sennheiser
- Shao Zhong Art Foundation 邵忠艺术基金会
- Nicholas Snowman OBE
- Société Générale
- Swarovski
- Toshiba
- Mr T. T. Tsui
- V&A Americas Foundation
- V&A Photographs Acquisition Group
- Volkswagen Group
- Warner Music Group*
- Wartski
- Dr Susan Weber*
- The A. H. Whiteley Family
- Peter Williams and Heather Acton
- Wolfson Foundation
- Würth Group
- And others who wish to remain anonymous

The V&A would like to thank the following for generously supporting the museum’s ongoing redevelopment in 2023–24

- Alexis Gregory Foundation*
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A wool tweed, braid, silk and metal suit
by Gabrielle Chanel for her Autumn/Winter
1964 collection, featured in the exhibition
Gabrielle Chanel. Fashion Manifesto.
Photo: Nicholas Alan Cope/CHANEL

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1 December 2021–4 March 2024

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11 February–11 June 2023

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3 March–1 May 2023

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25 May 2023–25 February 2024

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1 September–24 September 2023

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Make Good: Rethinking Material Futures – Field Notes
1 September–15 October 2023

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Gabrielle Chanel. Fashion Manifesto
16 September 2023–10 March 2024

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Japan: Myths to Manga
11 October 2023–8 September 2024

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18 May 2024–5 January 2025

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22 June 2024–6 April 2025

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9 November 2024–11 May 2025

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- Mary Wells
- Rob Westwood and Samara Leibner
- Simon Casimir Wilson OBE
- M S Woolfson
- Matthew, Sarah and Madeleine Young
- And others who wish to remain anonymous

The V&A would like to pay tribute to all of those who have left a legacy or made a gift in memory of a loved one to the museum this year

- Robert Aickman
- Donne Buck
- Hilda Rose Carlross
- Yvonne Colley
- Executors of the estate of Raymond Hainsworth
- Agneta Hickley
- David Hirschel, Veronica Rosenberg and their families in memory of Sara Tauba (Antoinette) Hirschel
- Mary Pauline Johnstone
- Michael Kitchin
- Jeffrey Lewis
- Roy Bruce Miller
- Gaynor Oddy in memory of Pip Fisher
- Suzanne Pinkerton
- William Roper
- Anne Sebba in memory of Mark Sebba
- Carol Smith
- Sabina Stevenson in memory of Hugh James Stevenson
- Daphne Stroud
- Angeline Choo Hun Swift in loving memory of David Jonathan Swift
- Gillian Taylor
- The Vollman Family in loving memory of Jessica Vollman*
- Gavin Watson Ancient Egyptian Collection
- And others who wish to remain anonymous

*Donations marked with an asterisk were made possible by the V&A Americas Foundation



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The V&A is very grateful for the many objects which have been accepted by His Majesty's Government in lieu of Inheritance Tax and allocated to the Victoria and Albert Museum in 2023–24. The V&A is also grateful for the many objects which have been accepted under the Cultural Gifts Scheme by HM Government and allocated to the Victoria and Albert Museum.

The V&A would also like to thank all those who have supported the museum this year as committed Members. Their contributions have helped us to conserve and expand our magnificent collections and share our work with a global audience.

Installation view of *Japan: Myths to Manga* at Young V&A. Supported by Toshiba. With further support from Cockayne Grants for the Arts, a donor advised fund held at The London Community Foundation. Photo: Victoria and Albert Museum, London



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The “If you’re into it, it’s in the V&A” campaign, launched at the start of 2024, celebrated the array of popular and niche interests represented in the museum’s collection.
Photo: Victoria and Albert Museum, London